**Templates for Email Outreach to Engage Clients**

**April 2024**

The Subject Line: **Connect with your Wellness Coach**

**Current clients that have not had a call in 2024, but had calls in 2023**

**LifeWorks Strategies, Perspectives, Encore**

Hello! It's me, your <company> coach!  I really enjoyed our coaching conversations last year and wanted to let you know that we can connect again for 4 more coaching sessions this year.  You are awarded 4 coaching sessions for this year.

These sessions are entirely tailored to your needs, focusing on wellbeing topics of your choice. Whether you're looking to make lifestyle changes, enhance performance, navigate decisions, or simply seek support in moving forward, I'm here to provide information, accountability, and encouragement every step of the way.

 If you would like to schedule a call with me at your convenience, you can log in at [www.catalystcoaching360.com](http://www.catalystcoaching360.com) and click on 'My Calendar' to schedule a time to connect.  If you forgot your password, simply reply back to me and we will reset your password.

If you’d prefer to schedule via email, here are some dates that I have available in the next few weeks:

Consider me a valuable resource in your journey towards personal and professional growth. Your goals are my priority, and I'm committed to helping you achieve them.

I look forward to connecting and supporting you with your health and wellness goals!

**Mines, Concern**

Hello! It’s me, your <company> coach!  I have really enjoyed our coaching conversations and wanted to let you know that you have <#> coaching session left before your benefit year ends on <date>.

These sessions are entirely tailored to your needs, focusing on wellbeing topics of your choice. Whether you're looking to make lifestyle changes, enhance performance, navigate decisions, or simply seek support in moving forward, I'm here to provide information, accountability, and encouragement every step of the way.

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Consider me a valuable resource in your journey towards personal and professional growth. Your goals are my priority, and I'm committed to helping you achieve them.

I look forward to connecting and supporting you with your health and wellness goals!

**Current client that have not had a call ever, but registered in 2023 & 2024**

**LifeWorks Strategies, Perspectives, Encore**

Hello! As your dedicated <company> coach, I wanted to touch base regarding your interest in wellness coaching. You had previously registered but haven't yet scheduled a call. You are awarded 4 coaching sessions for this year.

I wanted to extend the offer once more and see if you'd like to try out our services.

Our sessions are entirely tailored to your needs, focusing on wellbeing topics of your choice. Whether you're looking to make lifestyle changes, enhance performance, navigate decisions, or simply seek support in moving forward, I'm here to provide information, accountability, and encouragement every step of the way.

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**Mines, Concern**

Hello! As your dedicated <company> coach, I wanted to touch base regarding your interest in wellness coaching. You had previously registered but haven't yet scheduled a call.

I wanted to extend the offer once more and see if you'd like to explore our services. Our sessions are entirely tailored to your needs, focusing on wellbeing topics of your choice. Whether you're looking to make lifestyle changes, enhance performance, navigate decisions, or simply seek support in moving forward, I'm here to provide information, accountability, and encouragement every step of the way.

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