**2023 Survey Links**

Hello Coaches!

It is that time again to send the **survey links** to our clients!! Like last year, we will keep the survey links open for the entire year. Your client may not have remembered or had time to fill out the survey the first time you send it, so it is a good reminder for them again.

Starting in January - in **all** of your **Follow-Up emails**, please include the appropriate survey link for each specific company with a brief description. Please include the survey links to your clients until the end of the year or when you have been advised to stop sending the survey links.

Additional items:

* Please be sure to encourage your clients to fill out the short survey and that their opinion really does matter!
* We want to make sure your client fills out a survey at least 1x this year, but they are also welcome to provide feedback after each session if they would like.
* Please include the appropriate survey link for each specific company with the verbiage shown below.
  + Do **not** include the name of the company along with the link.
* **Suggestions** on how to include the links (you may already have a way that works for you):
  + In the follow-up emails
    - Include only the survey links for the companies you work with in your follow-up email template – then when you send out the follow-up email to an individual client, delete all the other ones not being used.

**OR**

* + - This Survey Links document is located in the Coaches Library, so you can keep this document open and then copy/paste the correct company survey link into your follow-up email template.
  + Other ideas to send links
    - Offer to your client that the link could also be sent in a text if it would be easier for them.
    - Send a bulk email to your clients of the same company at the end of the month or quarter. Be sure to only BCC blind copy.
* Twice a year (July, Jan), you will receive your results of your client’s input for that year. This is a great way to gauge how you are doing.

The results from the surveys not only provide helpful feedback for us as coaches, but the feedback is also very beneficial when we communicate with our corporate accounts. Their management always appreciates seeing the value of the coaching relationships you all foster with your clients.

**Verbiage and URLs for the survey link to include in the follow-up email:**

*We value your opinion! I would really appreciate it if you would complete this short anonymous survey at least one time this year. This short survey matters - we truly read each and every response. And you are welcome to fill out the survey as often as you would like.* 🙂

* Perspectives

<https://lp.constantcontactpages.com/sv/GL8F9Mf/Persp>

* Welltok GPI:

<https://lp.constantcontactpages.com/sv/z6TOX2W/GPI>

* LifeWork Strategies:

https://lp.constantcontactpages.com/sv/ERr0ErB/LWS

* MINES:

<https://lp.constantcontactpages.com/sv/8Mi8eXo/Mines>

* Concern

https://lp.constantcontactpages.com/sv/ccOfmft/Concern

* Encore Electric:

https://lp.constantcontactpages.com/sv/voIlarD/Encore

* SCA:

<https://lp.constantcontactpages.com/sv/c0r4mCr/SCA>

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